

iOS Dev Talks

Swift Coding Club, Galgotias University

Spotlight

Meet Ansh and Madhav

We've always had that "startup itch" the kind that keeps you up at night thinking about how to fix a broken experience. For us, it was the "trust gap" in online shopping. In India, parents often hesitate to buy premium toys because a tiny photo on a screen just isn't enough to judge quality or size. We had a bold idea to fix this, but we needed the right environment to turn that vision into a real business. Joining the iOS Student Developer Program was exactly the push we needed.

The program shifted our mindset from just "writing code" to thinking like founders. We used ARKit to create ToyVista, which brings toys into your living room true-to-scale before you hit the buy button. Seeing a concept move from a rough sketch to a polished app that changes how families shop was a huge milestone. It taught us that when you combine a deep passion for startups with the right tools, you can create something that truly matters.



Ansh Kalra



Madhav Sharma

Did You Know?

ARKit is Apple's pioneering framework that lets developers produce augmented reality experiences for iPhone and iPad. It combines device motion tracking, world tracking, and scene understanding to simplify building AR apps that blend digital objects seamlessly with the physical surroundings.

Explore more at: developer.apple.com/augmented-reality/arkit/

